

LIFE OF RILEY LIVE VII

Monday, January 22, 2018

09:30 AM - 5:30PM

Watch Life of Riley Live at LORCAL, the Life of Riley Center for Advanced Learning or register to view online at LifeofRileyLive.com.

Price: \$75 at LORCAL, seating is limited. Call 727-865-4145 or \$25.00 online by registering and viewing the day of the event. (prior registration is recommended)

Register by December 31st, 2017 and save 50% on your ticket!



Jeannetta Walker

09:30AM - 11:00AM

Join Jeannetta Walker - Rodgers, Social Media Ambassador for Alfaparf Milano, as she brings us into a world of color by launching the new Metallica shades in Evolution of the Color, Colorwear, and Pigments. You will discover Alfaparf Milano's endless palette of colors and shades of infinite creativity.

Infinite Creativity
with Alfaparf Milano's
Metallic Shades!

ALFAPARF
MILANO

12:00PM - 1:30PM

Becca May, our REUZEL™ Scumbassador will demonstrate how to achieve a classic Scumbag style from Pompadour. Learn how to approach these timeless cuts and how to integrate the Scumbag techniques into your everyday work.

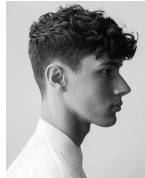
Learn REUZEL™
Scumbag Styles
and Cuts!

REUZEL™

BY SCHOREM HAARSNIJDER EN BARBIER



Becca May



2:00PM - 3:30PM

Taylor Longworth will teach you how to create healthy frizz free hair in 90 minutes. Pure Brazilian is full of protein and can be used on any and every hair type. It cuts your drying time and half and makes life for your clients so much easier!

3 Steps to
Smooth, Sleek, Sexy hair
in 90 minutes!

pure
brazilian™



Taylor Longworth

4:00PM - 5:30PM

Being a salon professional is one of the few careers that we get to choose and work for the income that we desire. Unfortunately, most stylists never achieve their earning potential. In The \$100,000 Stylist, you will learn and focus on the key ideas such as planning your day, engaging and effective consultations, raising your average service ticket and selling professional hair care. You will practice the communication skills of high performing stylists while learning to the beliefs that can help you turn an ordinary income into an extraordinary one. Whether you are at the top of your game or just getting started in the salon industry, this course will surely increase your income immediately.

The \$100,000 Stylist!

KEUNE
THE ART OF HAIR DESIGN



Lindsay Rice